

Common questions

1. Do you accept applications for all ideas?

No, your idea must directly result in a positive impact on children and youth (and older than 24 years). We also want the solution to have the potential to be scaled and thereby increase the scope of the positive impact on your target group.

2. I saw that there will be a spot for an entrepreneur that focuses on Ukraine, what are the criteria to apply?

To apply for the Ukraine-spot in our incubator you need to either be from Ukraine yourself, alternatively you work with a solution for a problem/challenge for Ukrainians in Sweden or Ukraine.

3. What do you get if you are offered a place in the incubator?

You gain access to capacity-building support through regular check-ins. You also get access to regular workshops, networking events and there are opportunities to get access to mentors from the private sector. We present all our entrepreneurs and their solutions on our website and oftentimes highlight them in our channels. You become part of a community of other social entrepreneurs - nationally and internationally.

4. What is expected of me in the incubator?

We want your business to grow to help children and youth, therefore we want you to be available for workshops, presentations and other events when we hold these. We will also ask you to share feedback, thoughts, contacts and expertise with other entrepreneurs in the program. No one has all the answers, but we work together to strengthen all entrepreneurs in the incubator. Also, entrepreneurs in our incubator know that it takes a lot of work to build and develop the organizations in our program, therefore their organizations are their main focus.

5. Does it cost anything to be part of the incubator?

No it does not cost anything. However, we expect you to report to us regularly, respond to communication, participate in events and be willing to share your knowledge, tips and experiences with the other entrepreneurs we support. We believe it will be a better program if everyone is involved and committed and works to strengthen everyone in the incubator.

6. Do I need to have established an organization (eg non-profit association or a company) to apply?

No, you do not need to have started an organization or a company before applying, but if you are selected for our incubator, you need to register your business.

7. How developed does my idea/organisation need to be?

To begin with, your idea has to be innovative and revolve around how to make life better for children and youth. You do not need to have a finished business model, but we want

you to have tested your idea on your target group and that you have thought about how your organization can be financed and sustainable.

8. Can I get help with my application?

We do not have the capacity to give personal feedback to those who apply as we receive hundreds of applications per year. If you have questions regarding the application process or technical questions, please email louise.zea@reachforchange.org. However, most of the questions are gathered in this document.

9. Can I add something to my application once it has been submitted?

No, unfortunately we do not have the capacity to add further information to the system. A tip is to save the questions beforehand and write down your answers so you have them ready when you are ready to submit your application.

10. Can you be more than one person applying with an idea?

Yes, you can be more than one team member, but it is important that these people have a decision-making role in the organization. We accept one application per person/team.

11. Can I apply more than once?

No, you can only apply with one idea per person/team per application period. If you apply more than once, your additional application will be removed. However, you are welcome to submit an application every year.

12. We are two people in our organization - can both participate?

Yes, you can both participate. Though it is good to know that we typically only show the founders of the business on our website.

13. Can I meet someone from Reach for Change over a coffee and talk about my idea?

Unfortunately we do not have the capacity to meet as we receive hundreds of applications every year.

14. When does the incubator year begin?

January first the following year. We expect the entrepreneurs who have been offered a place in the incubator to be available from the first of January and then for regular incubator activities throughout the year. More information about this will come when the selection takes place.

15. Do I have to be a Swedish citizen?

No, but you need a Swedish personal number/social security number.*

16. Is there an age limit for who can apply?

You must be 18 years of age when you start the incubator program.

17. What happens after I submit my application?

After the deadline 8/9 we carefully read through all applications and then contact those we are interested in getting to know a little better and set up a meeting. If you do not hear back from us it unfortunately means that you have not moved on to the next round.